




**Reach.
Persuade.
Grow.**

RTEAM
MAGAZINE



**Reach Raytheon employees
where they work.
Advertise to over 12,000 readers.
Your business will grow.**

2024 Media Kit
www.3knollspub.com



The **RTeam Magazine** has been around for over 65 years and is the only employee magazine for the local Raytheon Tucson employees. Published monthly (except for January), content is aimed at employees' after work lives: recreation, hobbies, finances, travel and entertainment. The magazine is sought after each month for the savings, discounts and deals offered Raytheon employees.

Produced in print and digital formats, the RTeam magazine is made available to all 12,000+ employees in Tucson

RTEAM

MAGAZINE



Click for sample of the digital version

INSERTION SCHEDULE				RATES (per issue)			
2024	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR	<input type="checkbox"/> APR	SIZE	1x	4x	9x +
	<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE	<input type="checkbox"/> JULY	<input type="checkbox"/> Back Cover	\$1450	\$1350	\$1250
	<input type="checkbox"/> AUG	<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> Inside Covers	\$1350	\$1250	\$1150
	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC/JAN		<input type="checkbox"/> Full Pg	\$1150	\$1050	\$950
2025	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR	<input type="checkbox"/> APR	<input type="checkbox"/> 1/2 Pg	\$650	\$550	\$475
<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE	<input type="checkbox"/> JULY	<input type="checkbox"/> AUG	<input type="checkbox"/> 1/4 Pg	\$450	\$350	\$300
<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC/JAN	<input type="checkbox"/> 1/8 Pg	\$250	\$225	\$200
				<input type="checkbox"/> Advertorial pg		\$695	\$650
	<input type="checkbox"/> SPECIAL Directory pages (Summer Camp, School, etc.)			<input type="checkbox"/> Special Directory ²	--	\$279 total	--
				<input type="checkbox"/>			

² Special Directories are published throughout the year.

AD DIMENSIONS ON REVERSE SIDE.